

Statewide Mobile Sports Book

Net Proceeds

Fiscal Year 2023/2024

+ Historical

								Net Proceeds by Sport/Type ²					
	Wagers vs Previous Year	Wagers Written	Promo Deduct.	Net Proceeds	Taxes Paid ¹	Win %	Net Proceeds vs Previous Year	Baseball	Basketball	Football	Soccer	Parlay	Other
Jul-23	18.6%	122,520,979	(685,802)	15,697,788	2,010,893	12.8%	-18.3%	2,794,933	634,632	445,162	665,207	9,726,199	1,504,938
Aug-23	23.9%	138,853,445	(1,131,832)	15,038,678	1,920,085	10.8%	105.8%	1,321,486	879,883	2,485,062	532,139	8,448,972	1,474,477
Sep-23	44.4%	248,831,422	(1,324,483)	36,082,807	4,746,000	14.5%	27.9%	6,539,110	118,218	7,307,884	252,480	19,837,373	2,311,652
Oct-23	26.1%	276,229,708	(875,981)	39,207,870	4,977,827	14.2%	50.7%	3,347,152	2,061,709	7,309,543	175,769	24,960,233	1,534,082
Nov-23	38.2%	322,939,359	(9,842,743)	18,107,946	3,086,448	5.6%	165.0%	(975,634)	4,006,333	4,467,445	641,342	12,518,396	1,313,716
Dec-23	57.7%	344,928,425	(681,309)	51,282,332	7,183,032	14.9%	67.9%	17,048	4,468,036	4,937,516	542,357	40,260,907	892,083
FY 23/24 Thru Dec	37.3%	1,454,303,338	(14,542,150)	175,417,421	23,924,285	12.1%	109.6%	13,044,095	12,168,811	26,952,612	2,809,294	115,752,080	9,030,948
FY 22/23 Thru Dec		1,059,124,826	(1,634,071)	83,672,077	19,129,618	7.9%		(50,502,463)	11,522,459	21,974,087	2,089,152	90,011,409	8,576,513
Jul-22		103,342,337	(131,611)	19,205,299	2,312,929	18.6%		5,110,535	507,374	362,775	451,864	11,890,887	881,864
Aug-22		112,051,469	(122,343)	7,306,240	1,562,443	6.5%		1,579,261	435,580	2,821,948	290,878	1,004,925	1,173,649
Sep-22		172,285,335	(368,436)	28,203,963	3,590,378	16.4%		1,194,443	260,115	6,271,387	179,997	16,275,453	4,012,948
Oct-22		219,040,606	(450,440)	26,020,111	3,894,853	11.9%		906,173	1,325,735	2,599,425	155,006	19,668,272	1,365,954
Nov-22		233,703,879	(299,205)	(27,602,847)	4,019,295	-11.8%		(59,305,651)	6,132,605	2,713,528	944,144	20,999,068	914,313
Dec-22		218,701,200	(262,036)	30,539,311	3,749,720	14.0%		12,776	2,861,051	7,205,024	67,263	20,172,804	227,785
FY 22/23 12 Months	146.42%	2,216,845,201	(19,680,425)	206,819,945	35,104,617	9.3%	185.32%	(47,590,443)	30,117,502	26,219,885	4,245,738	174,426,953	19,400,311

Mobile Sports Book

	Opening Date	Licensee
ESPN Bet	01/28/22	L'Auberge Lake Charles
Bet Rivers	01/28/22	Margaritaville Bossier
BetMGM	01/28/22	Sam's Town Shreveport
Caesars	01/28/22	Horseshoe Bossier
DraftKings	01/28/22	Golden Nugget Lake Charles
FanDuel	01/28/22	Treasure Chest
PointsBet	09/16/22	Boomtown New Orleans
Betway	08/01/23	Evangeline Downs
Bet365	11/21/23	Amelia Belle

¹ Due to state law allowing losses incurred by operators to offset future net proceeds, the actual tax payments received may not calculate to the 15% tax rate.

² Due to the allowed deduction for promo wagers in computing the net proceeds and taxes in Louisiana, the by Sport information may not match as some system do not include the promo wager deduction in their reports.